

OCTOBER 1<sup>ST</sup> - DECEMBER 31<sup>ST</sup>, 2020

## PROMOTIONAL OFFER



### BUY A PRIMACY DUPLEX AT A SIMPLEX PRICE!

#### Make the right choice for:

- The **world's best selling card printer**
- A **Single or Dual-sided** printing at no extra cost
- The **most versatile** card personalization system
- Peace of mind with **3 years standard warranty**



Product Items	PROMO CODE	REGULAR MSRP	PROMOTIONAL PRICE
PM1H0000RD Primacy Duplex Expert Red	ZE 19	<del>€1,650</del>	€1,390
PM1H0000BD Primacy Duplex Expert Blue	ZE 19	<del>€1,650</del>	€1,390
PM1H0000LD Primacy LCD Duplex Expert Red	ZE 19	<del>€1,780</del>	€1,520

*\* Off the regular MSRP price of the printer. This promotion is only valid :  
 - for the 3 above-mentioned product items while supplies last,  
 - for orders placed between October 1st and shipped by December 31st, 2020  
 - in select countries and cannot be combined with any other special or promotional discounts.  
 Contact your sales representative to learn more.*